Manufacturing Content Made Simple

Clear Product and Technical Information

acrolinx

Unite Your Teams for Consistent Content

The need for product differentiation has manufacturers pushing for innovation at a pace faster than content can keep up. It can be challenging for manufacturing product teams to develop new products and produce documentation that meets deadlines.

Without the right governance early on in the supply chain, you risk creating confusing content that's not compliant with industry regulations.

Acrolinx helps you create better product information without taking time away from the product development process. Write with consistent terminology, improve accuracy across every piece of content, and help customers succeed with clear content such as clear technical information, parts catalogs, and manuals.

Acrolinx: One Clear Voice

Acrolinx is an AI powered platform that eliminates content chaos and delivers strategy-aligned content at scale. It captures the way your enterprise communicates, aligns your content with your guidelines, shortens your editorial process with automation, and analyzes the performance of your entire content operation.

Write clear consistent content tailored to both technical and non-technical audiences. Our technology can help you write technical content for different levels of specialization and give users the opportunity to use that information to independently learn about your products.

Fewer Words = More Savings

No one wants operating instructions that read like a novel. Acrolinx helps reduce your word count to keep information crisp, clear, and concise. By improving the readability of your technical content, you'll save time and cut costs associated with translation and localization.

Consistent Content = More Efficient Workflows

Quite often, product development teams are isolated from other teams. But even within the teams themselves, different contributors use different words and phrases for your product leading to inconsistent content. This confusion causes lengthy review cycles, that sap your efficiency. Acrolinx keeps all your teams on the same page, and removes the obstacles to efficient content creation. Using Acrolinx saves you time and money you'd lose while ironing out inconsistent style, tone and terminology.

5 Reasons Documentation Teams Love Acrolinx

1. Shorten delivery time for new designs and help customers find what they need faster.
2. Make sure every piece of content complies with industry regulations (for example, EU Machine directive) and local legislation.
3. Increase productivity of your team by ensuring seamless workflows.
4. Reduce endless legal rounds with Automated Checks and lower word count for translation/localization savings.
5. Write clear and readable content like UI strings, technical documentation, parts catalogs, and design drawings using consistent terminology.

How Acrolinx Works: Capture, Align, Analyze.

Acrolinx integrates directly into your content process. It provides clarity, efficiency, and insight by:

1. **Capturing your goals:** Acrolinx learns the tone of voice, terminology, and guidelines that align with your goals. You can teach Acrolinx your guidelines for support content and create guidance subsets for types of content or audiences.

2. **Aligning content with strategy:** The Sidebar supports writers with access to your content guidelines and provides instant feedback about clarity, consistency, tone, and language as they create content. You can also choose to embed our Automated Check into any stage of your content creation process.

3. **Analyzing your output:** See how your content is performing on the Analytics Dashboard. It's packed with tools like content comparisons, trend analysis, quality, and improvement metrics. You can improve your guidelines and adjust them for different types of content.

en - Legal

Filter by guideline: ⚪ Grammar and style ⚪ Grammar ⚪ Style   SAVE   RESET

Configure Guidelines That Have Special Settings

Guideline	Parameter
Sentence length: Shorten this list item?	STLLength = 21
Sentence length: Shorten this sentence?	STLLength = 31
Sentence length: Shorten this title?	STLLength = 7

Configure Your Guidelines

Guideline	Enabled	Disabled	Contextual
Adjectives: Careful, this word is irregular	●	○	○
Articles: Perhaps use "the" more consistently?	●	○	○
Capitalization: Shouldn't this word start with a capital letter? (beginning of sentence)	○	○	● Disabled in LIST, TABLE

Configure Tone of Voice Settings

English

Audience types: ADD   DELETE

Business
Consumer

Get the right tone of voice for the audience that you're trying to reach. To get the right tone of voice, mix and match the strength of each voice category.

Acrolinx will guide your writers so that their content has the right amount of each of these categories.

Clarity

simple — You want your content to be clear and simple. It might contain some technical words. We'll highlight average and difficult sentences.

Conversational Tone

conversational — You want your content to be conversational. We'll highlight paragraphs which sound formal or which are not particularly engaging.

off — We won't check the tone of your content.

conversational — You want your content to be conversational. We'll highlight paragraphs which sound formal or which are not particularly engaging.

Format Tools Add-ons Help All changes saved in Drive   SHARE

Normal text Roboto 11 B I U A

Acrolinx   78

CHECK
18 issues

Why ... Business
Title
Shorten this title? It is 11 words long.

MyDeMo, Inc. MyDemo, Inc.
Preferred (Variant)

Domains
Branding
Note
Make sure that you use our new company name!

MORE INFORMATION

…hy Publishing Has Become Essential to the Growth …Every Business

…of the fundamental and important takeaways from Forbes's recent report is that …ishing is essential for business growth. We at MyDeMo, Inc. couldn't agree more. As it turn …neither could many of the more than 360 marketing executives Forbes surveyed as part of …search.

…ct, 96 percent of them agreed that "the quality and structure of their marketing content is …ntial to achieving their growth goals and increasingly defines the job of the CMO." Not only …it's also noted by more than 70 percent that the "effectiveness of their marketing content …tly impacts their ability to drive top-line growth with digital, social and mobile …nologies supporting core branding, demand generation, and value-selling programs."

Acrolinx   78
Findability

👁 30   ◎ 0

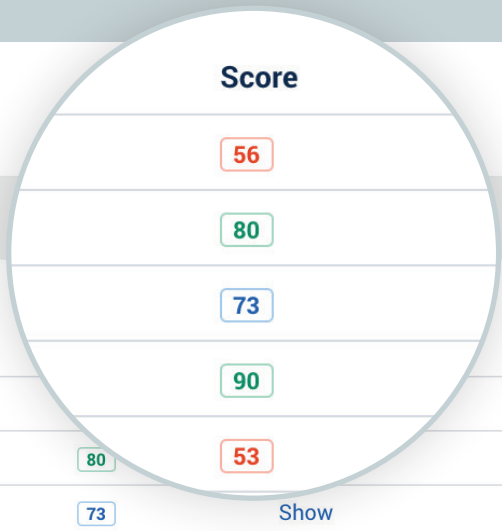| content | 43 | 15 | ★ 28 | → |
marketing	41	13	★ 43	→
growth	34	8	★ 77	→
marketing content				

Page Scores

Update all pages   Update outdated pages

15 pages in total in this space.

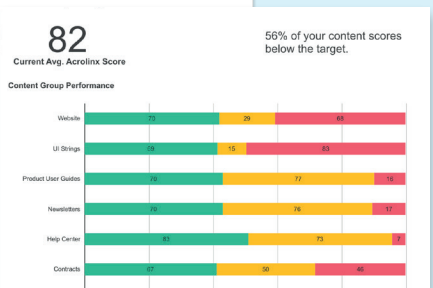| Page	
API, SDKs, and Samples	
Architecture Diagrams	80
Automated Check	73

Score

56
80
73
90
53

Show

Top Grammar Issues

Top Style Issues

Hyphens: Should this be hyphenated? (noun or adjective)
Sentence structure: Should this verb be singular or plural? (subject/verb agreement)
Spaces: Typo perhaps? There's an extra space

Sentence length: Shorten this sentence?
Titles: Use AP style for the title case?
Contractions: Could you make it sound less formal?

Terminology Issues

Issues by Type
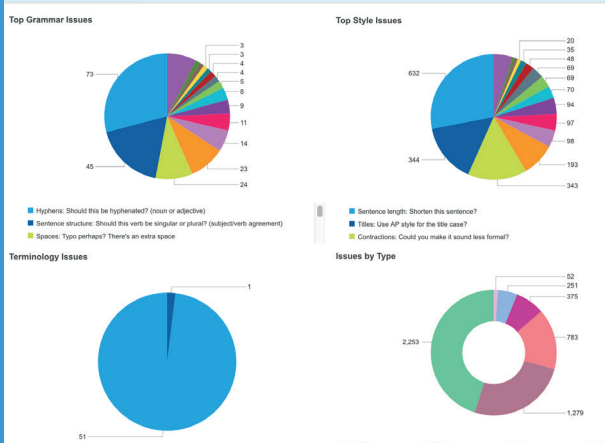
82
Current Avg. Acrolinx Score

Your team has checked 85370 words in 573 documents and performed 573 checks.

Average Acrolinx Score

82
Current Avg. Acrolinx Score

56% of your content scores below the target.

Content Group Performance

Website
UI Strings
Product User Guides
Newsletters
Help Center
Contracts
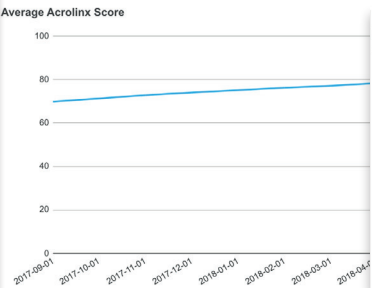
Maximize Efficiency with Automation

For higher output and increased productivity, Acrolinx offers Automated Checks via the Command Line Interface (CLI) or the Acrolinx Platform API. You simply choose where you'd like automatic scans in the content lifecycle, and Acrolinx does the rest.

The Automated Check integrates into different stages of your content process and lets you automate scans throughout the content lifecycle. It acts as a quality gate, checking that content meets your objectives at every stage of the process. You can then see how well your content scores in the Scorecard or dive deeper into your content's strengths and weaknesses with the Acrolinx Analytics Dashboard.

ACROLINX

CONTENT STRATEGY   CREATE DRAFT   REVIEW   PUBLISH
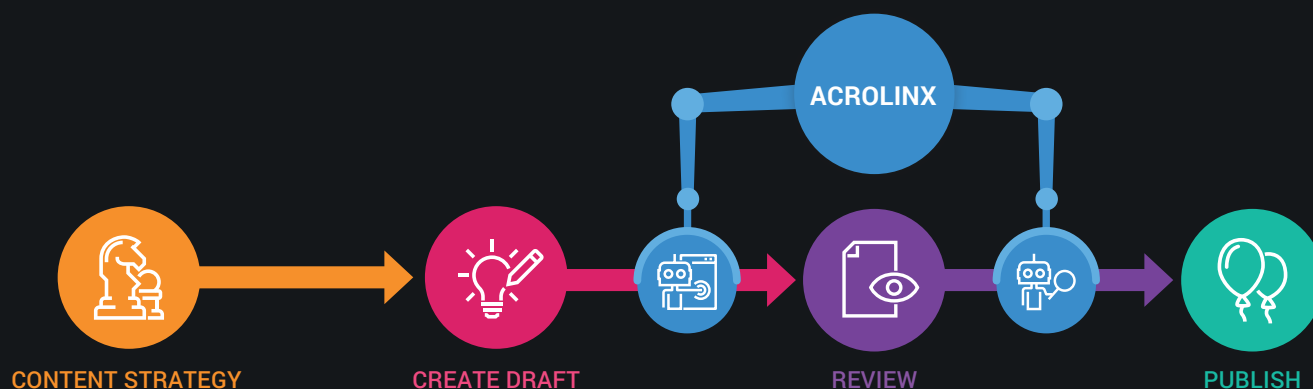
There are several options to use the Automated Check in your processes. Examples of automated integrations include:

- Checking several documents at once with a single click
- Scheduled batch checking of entire content inventories
- Automated checking of individual content pieces as they're created
- In a Content Management System (CMS) before you publish or translate
- Automated checks at every step (save, import, publish)
- Automated website checking at regular intervals

Engineers want content that's fast and easy to find, with clear, and technically accurate support. It doesn't matter how familiar your audience is with digital content. Our platform makes sure your content is clear and easy to understand, so you keep customers happy with intuitive, user-friendly content.

Our Story

Built on Science

Acrolinx was born at the German Research Center for Artificial Intelligence, and raised by a brainy bunch of AI Language experts. We taught Acrolinx that language is diverse, complex, and rich. Driven by the challenge to solve issues with content creation and brand communication, Acrolinx is constantly in development by people who love language and technology.

Our platform helps you create content that is more findable, readable, and enjoyable. Your strategic communication goals are our business. We help you tell your story in a way that wows your audience.

Award-Winning Platform

We're proud to serve some of the most recognized brands in the world, and humbled to be recognized with numerous industry awards for great platform and service.

We Serve the World's Greatest Brands

SOFTWARE	amazon	facebook	Google	IBM	Microsoft	salesforce	SAS	vmware
HEALTHCARE	Agilent Technologies	Dräger	GE Healthcare	illumina	Medtronic	PHILIPS	Roche	SIEMENS
AEROSPACE & DEFENSE	BAE SYSTEMS	BOEING	EMBRAER	LIEBHERR	mtu	RUAG	SAAB	UTC Aerospace Systems
HEAVY MACHINERY	CATERPILLAR	CLAAS	CNH INDUSTRIAL	JOHN DEERE	KOMATSU	MAN	SCANIA	VOLVO
ENGINEERING	HARLEY-DAVIDSON MOTOR CYCLES	Ingersoll Rand	KOHLER	Nestlé	PACCAR	PEUGEOT	SIEMENS	VIESSMANN
HIGH TECH	CISCO	CITRIX	Hewlett Packard Enterprise	HITACHI	Lenovo	MOTOROLA	NXP	Qualcomm
FINANCIAL	Capital Group Companies	Citi	Humana	Moody's	FM Global	TRANSAMERICA	usbank	WELLS FARGO

acrolinx

www.acrolinx.com