

Many Stakeholders. One Solution.

Efficient enterprise editorial management for medical device content



EDITORIAL CHALLENGES?

- Balancing technical and user-friendly language in manuals and catalogs
- Reviewing regulatory data for accuracy and adherence
- Summarizing complex clinical findings in plain language.
- Communicating unique device benefits in marketing materials
- Producing informative training materials for diverse audiences.
- Aligning with regulatory guidelines

CONTENT CONFIDENCE

Means all your content is doing its job, while aligned to your brand guidelines and industry regulations.

It also means you have total transparency and control over the editorial process, making sure content keeps its lifetime value.

THE ACROLINX VALUE



Balance complex scientific communication with patient-centric language.



Maintain consistent and accurate terminology to prevent confusion and translation issues.



Save time by reducing manual proofreading, improving overall editorial efficiency.



Comply with regulations and compliance standards.

ADD EDITORIAL EFFICIENCY TO YOUR CONTENT WORKFLOWS



- 90% reduction in time spent reviewing content
- 20% greater savings on translation

MORE EFFICIENT CONTENT REVIEWS

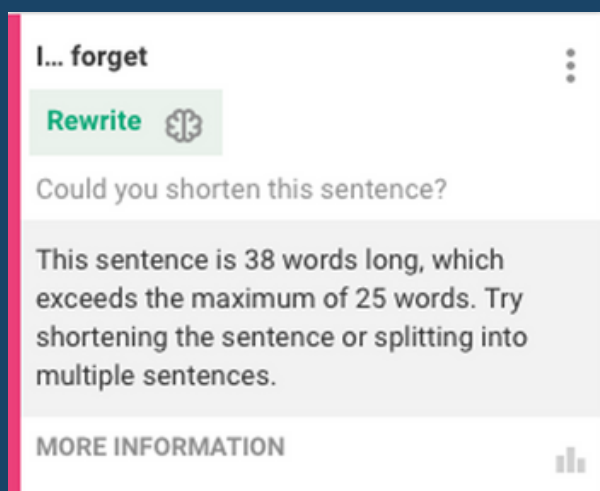
Acrolinx makes sure all content types are consistent in the information they provide, with clear, uniform terminology. All while speeding up review cycles with better quality content from the first draft.

Acrolinx also helps you write patient-friendly materials in the tone of voice and style that's easy to read, to help patients properly understand the surgical procedure, potential risks, and recovery instructions associated with some surgical devices.

Acrolinx aligns your training materials, including videos, online courses, or printed guides, to train healthcare professionals (on the proper use and maintenance of products) to the right style, tone, and terminology for different types of audiences.



CLEAR INSTRUCTIONS FOR SAFE USE



Acrolinx helps write clear and jargon-free instructions to help your customers use medical devices safely. Streamline content reviews for medical supplies across multiple languages and speed up translation. Just as you diligently maintain records for quality control and regulatory compliance, Acrolinx offers complete control over your enterprise content. Our analytics provide a comprehensive view of your content landscape, empowering you to consistently deliver risk-free, effective content to demonstrate the safety and effectiveness of your products.

SPEEDY PUBLICATION WITH CONTENT AUTOMATION

Acrolinx accelerates editorial reviews and translation processes, allowing documentation updates at the pace of bug fixes and releases. Employ automation to efficiently identify and improve outdated content within large legacy repositories. And where adherence to regulations is paramount, Acrolinx plays a crucial role. It not only identifies non-compliant content but automatically stops it from being published, making sure your content consistently meets regulatory standards.

