

Enterprise Editorial Management

What's Acrolinx?

Acrolinx is a SaaS **editorial management system** that keeps content aligned to **style** and **compliance** guidelines across global enterprises.

- ✓ Integrations with top authoring environments
- ✓ Live editorial assistance
- ✓ Automated content governance
- ✓ Quality and performance analytics
- ✓ Generative AI from Azure AI

Enterprises Using Acrolinx



Acrolinx Delivers



Editorial Efficiency:

"We reduced our content review cycle time from 3 weeks to 2 days expediting product releases by 42%."

– \$5.2 B Med Device Manufacturer.



Risk Reduction & Compliance:

"We can now comply with Consumer Duty content regulations saving us over \$3 million in fines."

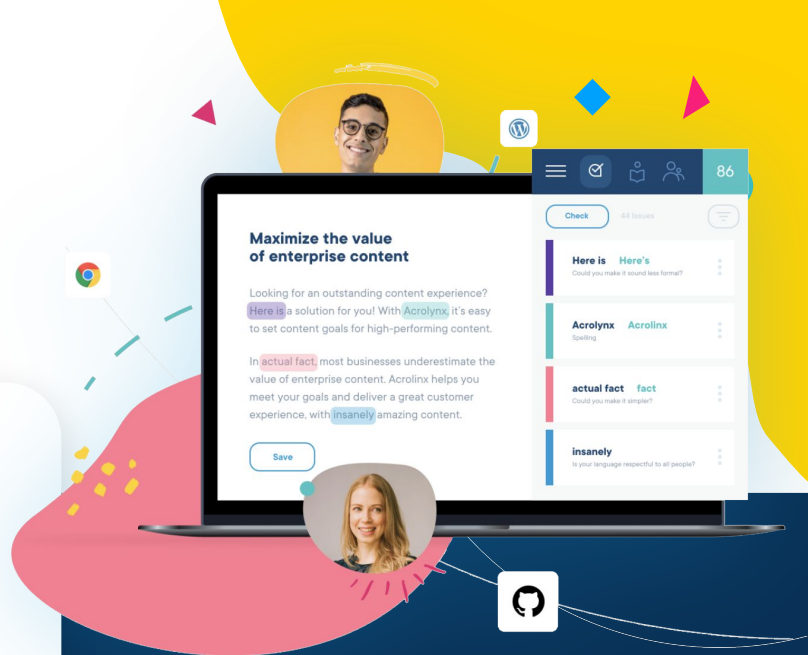
– \$14 B Finserve Firm



Consistent Brand Experience:

"We reduced our customer support call center volume by 30% saving \$1.2 million in support costs."

– \$100B Insurance Company



Product Capabilities

1. Enterprise Guidance

Acrolinx **simplifies complex style guides** into actionable rules. Tailor guidance to your company's unique **brand voice**. Empower teams with a valuable tool for **precise and effective writing**.

Core capabilities:

- Create guidance for an unlimited number of target audiences.
- Tune your private Acrolinx LLMs on your best content to capture your corporation's knowledge and writing style.
- Digitize your complex style guides and make them accessible for everyone involved in your content processes.

2. Editorial Assistance

Acrolinx offers the **most extensive portfolio** of authoring integrations in the market. This makes creating and editing content **more efficient** across dozens of integrations into the tools content teams use. No need to switch between authoring environments and editorial tools as anymore!

Core capabilities:

- Use Acrolinx right where you work - **dozens of integrations** make it possible
- Your private Acrolinx LLMs offers **on-click suggestions** that are aligned to your corporate knowledge.

Highly Configurable Enterprise Guidance



Inclusivity



Correctness



Scannability



Approved Messaging



Clarity



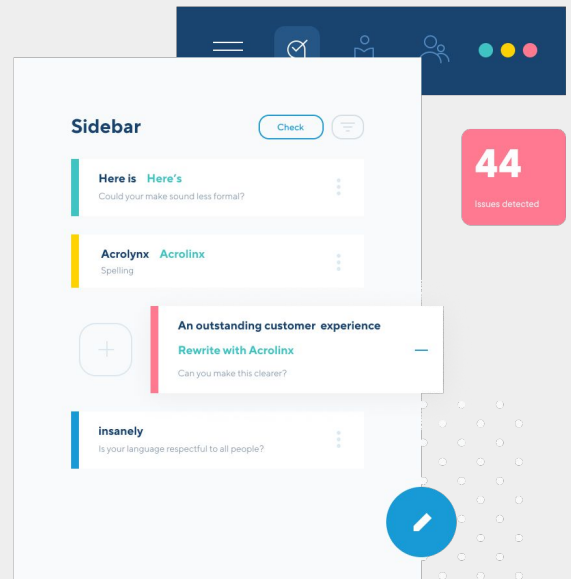
Tone



Words & Phrases



Consistency



Capabilities Continued

3. Automated Content Governance

Acrolinx makes sure that content meets corporate style guidelines to **improve compliance at scale**.

Content automation scores your content against company style guidelines. It can also act as a **quality gate**, so bad content that's off-brand or non-compliant is blocked from publication

4. Analytics & Curation

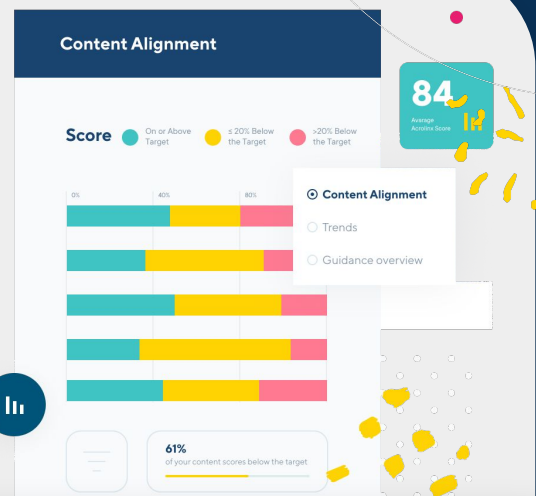
Acrolinx offers tools to both **analyze and refine content quality**. **Drive performance** by improving content quality and keeping content valuable over time.

Our system not only measures content quality, but connects it to **content performance**. This enables businesses to continuously refine their content strategy.

And more: Acrolinx facilitates **content library creation** and helps in curating collections for LLMs, tailored for knowledge and style.

Core capabilities

- Quality check content repositories, file systems, and websites.
- Quality gates stop low quality and non-compliant content from being published
- Integrate Acrolinx with platforms like: Adobe AEM, GitHub, Azure DevOps, Microsoft SharePoint, Web Crawling, and more
- Tools available: APIs, Command Line Interface ('CLI'), and SDKs.



Core Capabilities

- Offers visualization analytics for both quality & performance.
- Allows creation of content libraries.
- Creation collections to tune private LLMs for knowledge and style.
- Provides analytics dashboards and diagnostic reporting.

Integration Capabilities and API Details

- Connect to enterprise business intelligence (BI) tools via Analytics APIs.

5. Best-in-Class LLM Infrastructure

Trusted Best-In-Class LLM Provided by Azure
Over \$13 billion invested in AI technology

Superior security and flexibility with an AI infrastructure powered by Azure AI

While many vendors are confined to their proprietary AI solutions, Acrolinx's choice of Azure AI ensures robust security, flexibility, and future-proofing against evolving market demands.

Details:

- Acrolinx offers the highest enterprise security and privacy standards.
- Superior flexibility by being open to integrating multiple LLMs in the future.
- LLM agnostic so customers aren't locked into a single proprietary LLM.
- Enterprise privacy guarantees that confidential data remains within the organization, user data isn't mixed with web data, and user activity doesn't contribute to training external AI models.



Process Confidential Data

Without fear it will leak outside of your organization



Private Infrastructure

So your data won't be processed by public systems



Data Ownership

Your data won't be used to train external AI models



Future Proof

Designed to integrate with new approved LLMs

Content Safety Built In



Hate

- Blocking the generation of distasteful and disrespectful content



Explicit

- Blocking the generation of sexually suggestive and offensive content



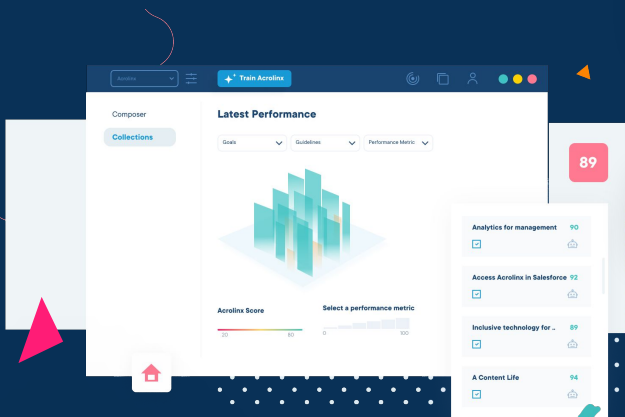
Harm

- Blocking the generation of self-inflicted injury, illegal substances or abuse.



Violence

- Blocking the generation of graphic depictions of assault and battery



Key Benefits of Acrolinx

Outcomes That Matter to Enterprises



Enhanced Editorial Efficiency

Acrolinx simplifies the editorial process by assisting writers in real-time, reducing the number of iterations needed and speeding up content production.

Managed Risk and Increased Compliance

By ensuring that content adheres to corporate guidelines, Acrolinx mitigates potential risks associated with non-compliance or miscommunication.

Consistent Brand Experience

Acrolinx ensures that content across the enterprise maintains a consistent tone, style, and messaging, fortifying a cohesive brand identity.

Enterprise Editorial Management Impact



Scalability

Designed for enterprise-level operations, Acrolinx can handle vast amounts of content across numerous departments, ensuring consistency and quality at scale.

Customized Guidance with Enterprise Style Guides

With the ability to operationalize even complex style guides, businesses can ensure content adheres to their unique standards and preferences.

Integration with Popular Authoring Platforms

Acrolinx integrates seamlessly with many of the most popular authoring tools, making it easier for writers to receive guidance directly where they work.

Automated Content Governance

Content is automatically checked against enterprise style guidelines, ensuring 100% compliance before any content is released.

Comprehensive Analytics and Curation

Businesses gain insights into content quality and performance, enabling continuous improvement and identification of best-performing content.

Future-Proof LLM Infrastructure

Built on Azure AI, Acrolinx ensures security, privacy, and the potential to evolve with advancements in AI and LLM technologies.

Significant Efficiency Gains

With efficiency increases up to 90% and reduced compliance risk, enterprises are expediting content creation to meet business demands.

About Acrolinx

Acrolinx is a SaaS enterprise editorial management system that keeps your content aligned with your style and compliance guidelines – no matter who creates it or where it originates. Acrolinx integrates into many leading authoring environments. It also offers live editorial assistance, automation to govern your content across many different repositories, and detailed analytics about the content's quality and performance. With an infrastructure anchored in Azure AI, Acrolinx guarantees scale, future-readiness, and uncompromising security.

Contact us today to see how editorial management software will scale compliant content creation for your enterprise

[Learn More](#)